



RC: 1438887
spurvalue

Work Smarter, Perform Better



We provide growth solutions and tools that will propel your organization to work smarter, perform better, grow faster and achieve creative breakthroughs amid today's unpredictable business environment



Work smarter, perform better,
achieve next-level growth



Discover Spurvalue

Spurvalue is a business development company with specialty in providing business growth solutions and tools that will help transform your business for high performance and next-level growth. We will work with you to strengthen and reposition your organization for improved profitability and better competitive advantage, in addition to optimize its operations, reinvent its image, transform its marketing and sales, and propel it to expand into new areas. We have successfully delivered highly demanding solutions and tools to small and mid-sized businesses, as well as non-profit organizations.

At **Spurvalue**, we recognize that while organizations face similar challenges, each organization has its unique needs. Hence, we do not assume that business growth solutions are one-size-fits-all. Rather, we will customize your solution and tools to fit the uniqueness of your project demands, taking into account what is needed today and the expected future needs of your organization based on its plans for growth.

In doing these, we focus on enabling your organization to work smarter, perform better, grow sales, adapt quicker and ultimately deliver maximum results on your organizational goals, all without the costly risk of trial and error. We continuously invest in strengthening our internal capabilities to ensure that we master the art of delivering all-round superior experiences to our clients.



Vision

To become the preferred hub for effective and cohesive business growth solutions and tools in our coverage area.



Mission

To enable organizations to work smarter, perform better, grow sales, adapt quicker, improve profitability and achieve next-level growth.



Organizational Transformation and Growth

Spurvalue will help reposition your organization to deliver better value to its stakeholders and expand into new areas, in a manner that will lead to improved financial health, better brand reputation, enhanced employee engagement, high performance and next-level growth.



Business Upgrade

We will work with you to upgrade your business to a professionally organized, high-performing and future ready company that delivers an all-round superior experience to customer in a more profitable way.

Hupgrade



Sale Growth

We will help reinvigorate your sales and propel your business to attract new customers, drive customer loyalty and ultimately position as the preferred destination for customers.



Business Writing

We provide winning documents that will enable your company to inform, direct, advocate, persuade and steer actions that serves your purpose.

Envoy

businessplan+

Newsletter 360°

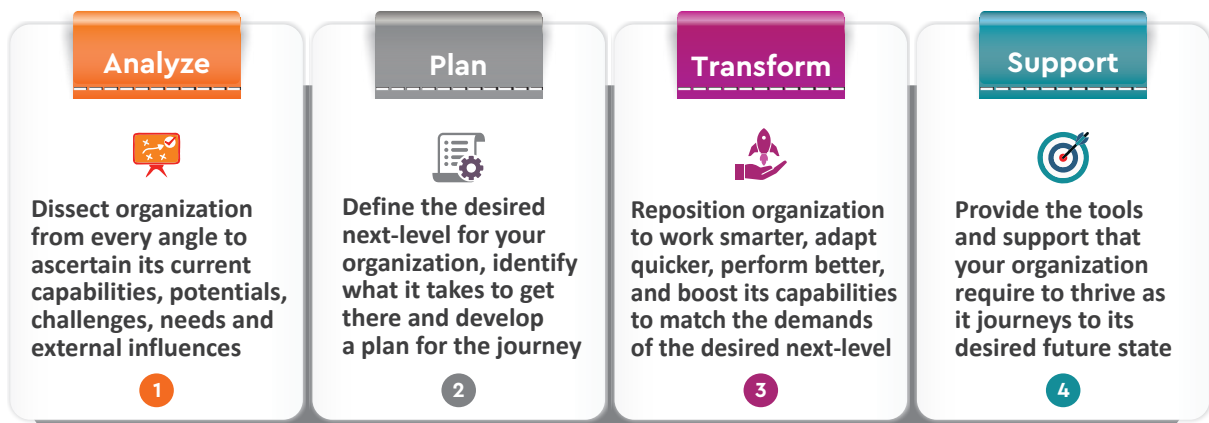


Organizational Transformation and Growth

Spurvalue can help reposition your organization to deliver better value to its stakeholders and expand into new areas, in a manner that will lead to improved financial health, better brand reputation, enhanced employee engagement, high performance and next-level growth.

Our Approach

We will stimulate your organization to move from where you are now to where you want to be in the future



What we provide



Business Model and Process Improvement



Business Development



Technology Integration



Business Model and Process Improvement

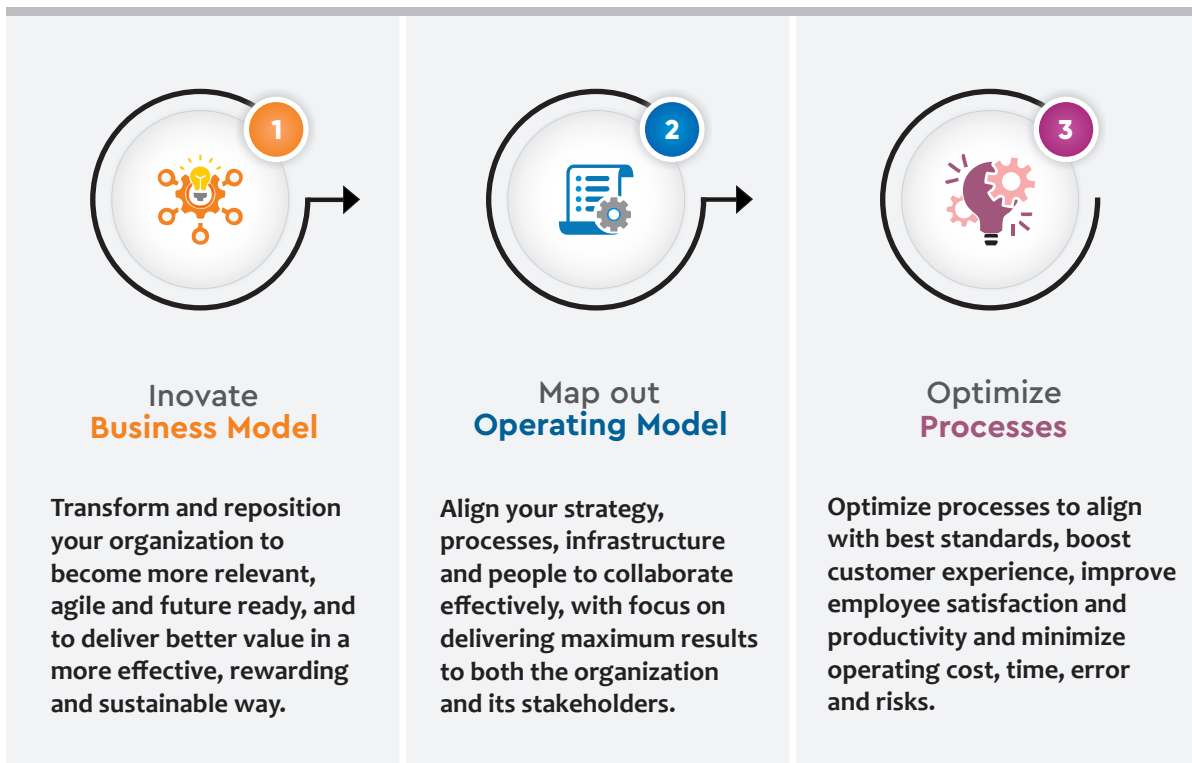
We will help remodel your organization and position it for high performance

Spurvalue can help redefine your business model to enable your organization to deliver maximum value to its stakeholders, and in a manner that will give it a stronger and long lasting competitive advantage, improve its financial performance and stimulate next-level growth.

We then strengthen and organize your processes to boost operational efficiency, coordination and adaptability, as a means to enable your organization to operate smoothly, making the most effective use of resources under the given constraint to deliver maximum productivity.

How we can help

We will reposition your organization for better competitiveness, and strengthen its capacity for future readiness and high performance.








Spurvalue will enhance the value delivery capabilities of your organization and propel it to expand into new areas. In doing this, we will strengthen your organization and propel it to take advantage of hidden investable growth opportunities to boost and innovate its offerings, broaden and deepen the scope of its operations, as well as enhance its brand to appeal to a wider audience while maintaining visual connections with existing audience.

We will also devise effective ways to steer your organization to break into new markets and expand its existing markets in order to improve its financial performance and stimulate next-level growth. This extends to strengthening its internal capacity to drive effective marketing, sales, customer service and partnership relationships, all with focus on delivering an all-round superior experience across all the touchpoints of interactions with customers, partners and other stakeholders.

How we can help

We will steer your organization to strengthen, scale and expand its operations towards stimulating improved financial performance and next-level growth.

Diversify Offerings	Increase Market Reach	Strengthen Internal Capacity
 <p>Expand and diversify organization’s offerings to enable it cater to a wider audience.</p>	 <p>Support your organization to expand its client base and coverage area, and to build rewarding partnerships.</p>	 <p>Enable your organization to gain the capacity to deliver superior value, adapt quicker and thrive.</p>



Technology Integration
 Take efficiency and productivity
 to a whole new level

Spurvalue can provide you with technology solutions that are engineered specifically to fit the unique productivity demands of your organization, with focus on taking efficiency, productivity and overall performance to a whole new level, and to keep pace with the rapid advancements in technology.

We recognize that while organizations face similar challenges, each organization has its unique needs. Hence, we do not assume technology solutions to be one-size-fits all. Rather, we will design, develop and deploy your software to fit your processes, ways of working and culture, keeping in mind the functions, usability, database, roles, control and security requirements of your organization.

In doing this, we provide you with technology solutions that will integrate seamlessly with the existing technology infrastructure in your workplace, and with in-built capability to expand and accommodate additional productivity demands that may arise in your workplace in the future. We will also work with you to implement the solution, evaluating effectiveness and making adjustments, as needed, in order to facilitate a seamless organization-wide adoption of the solution. That way, we provide you with personalized technology solutions that will deliver the maximum value of its expected accomplishments.

**Technology can take your organization to a whole new level
 if you choose the best-fit solutions for your workplace.
 With Spurvalue, you eliminate the risk of getting them wrong.**

| What we provide

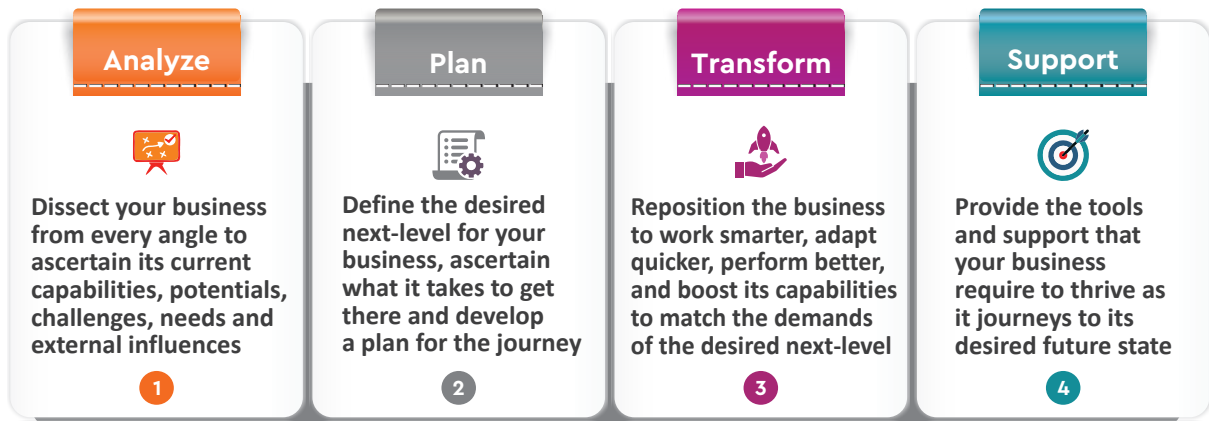




Hupgrade | Business Upgrade and Growth Solution

Hupgrade can help upgrade your business to a professionally organized, high-performing and future ready company that delivers an all-round superior experience to customer in a more profitable way.

How Hupgrade can help



At **Hupgrade**, we will work with you to strengthen and reposition your business to achieve increased profitability while delivering a unique value that meets and possibly exceeds the demands of today's rapidly evolving marketplace. We then provide you with a clear roadmap to break down barriers to marketing and sales in order to achieve accelerated and sustainable sales growth. This extends to organizing your business activities into processes and systems to establish efficiency, adaptability, coordination and order in your operations, thereby propelling your business to run smoothly with less supervision.

In doing these, we help transform your business to work smarter, perform better, improve profitability, adapt quicker, grow sales and position for next-level business growth.

Explore **Hupgrade**

Any organizational entity can share in the Hupgrade experience. Here are some examples of how we can work with you



What we provide

We will transform your business for high performance and next-level growth

Redefine Business Model



Reposition your business to adapt to new realities and deliver better value in a more profitable, effective and sustainable way.

Innovate Products and Services



Innovate your products and services to keep pace with the fast-evolving marketplace, as well as gain better competitive advantage.

Transform Marketing and Sales



Device creative ways for your business to attract new customers, retain the existing ones, expand into new markets and grow its sales.

Improve Processes and Operations





Enhance your processes and tools to reduce operating cost and time, minimize error and risks, and drive overall high performance.



Sales Growth Solution



Sellmore can help reinvigorate your sales and propel your business to attract new customers, drive customer loyalty and ultimately position as the preferred destination for customers.




 <p>Is your business experiencing sales downturn</p>	 <p>Are you seeking to explore new market opportunities</p>	 <p>Are you planning to promote your new business</p>	 <p>Do you intend to drive a new product or service into the market</p>	 <p>Are you pushing to become the market leader in your space</p>
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How Sellmore can help

We will work with you to develop and implement a cohesive sales growth solution that will enable you break barriers to effective marketing and sales, and achieve accelerated and sustainable sales growth. This entails enhancing the value, effectiveness and appeal of your products and services to enable your business to gain a stronger and more lasting competitive advantage. It extends to mapping out effective ways to propel your business to break into new markets, expand its existing markets and achieve next-level sales growth. We will also provide you with a framework to manage the performance of your marketing and sales activities with emphasis on driving continuous improvements and growth.

What we provide

We cater to every aspect of sales growth

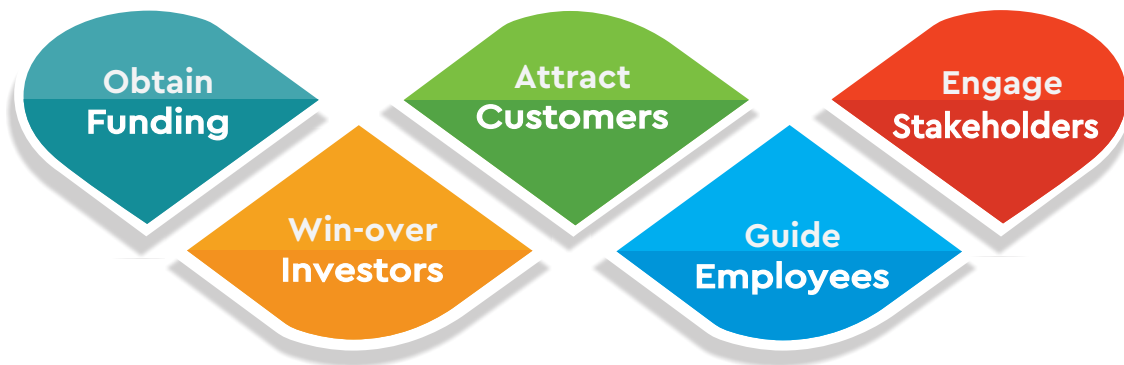
<p>Innovate Products & Services</p>	<p>Transform Marketing</p>	<p>Manage Performance</p>
 <p>Improve your products and services to keep pace with the rapidly changing marketplace, and gain better competitive edge.</p>	 <p>Strengthen your business to continuously attract new customers, retain the existing ones, expand into new markets and grow its sales.</p>	 <p>Provide you with the tools to generate useful data and analytics that will aid decision-making in your day-to-day marketing activities.</p>



Envoy

| Business Writing Solution

Envoy provides winning documents that will enable your company to inform, direct, advocate, persuade and steer actions that serves your purpose.



| How Envoy can help













At **Envoy**, we will help prepare your documents to the point and in sync with its audience, as we create original copies with rich, clear, relevant, engaging and compelling messages that will grab attention, wake up emotions and steers its audience to respond favourably to your call.

In doing this, we integrate tables, charts, imagery, and data were necessary to illustrate and ease the interpretation of the message. We also adopt simplified and visually appealing formatting to make for easy and exciting reading. In the end, we guide you through taking ownership of your document to enable you use it seamlessly and effectively.

What we provide




Our ability to deliver a wide range of documents, and in a variety of formats has made it easy for us to satisfy the different needs of our clients. From prints, e-Copies, and presentation slides, we cover all the bases.



 <p>Proposals & Bids</p>	 <p>Research & Reports</p>	 <p>Policy & Procedure Manuals</p>	 <p>Newsletters & Journals</p>
 <p>Company Profiles</p>	 <p>Business Plan</p>	 <p>Website Contents</p>	 <p>Brochures & Catalogues</p>
 <p>Training Materials</p>	 <p>Advertising & Sales Copy</p>	 <p>Employee Handbook</p>	 <p>Pitch Decks</p>

Key Features

At **Envoy**, our focus is to provide you with a document that will deliver the result you desire. Hence, we do not constrain our work to generic templates. Rather, we develop your document from scratch to ensure that the contents, layout, design, and every other element are well positioned to steer your audience to respond favourably to your call.

 <p>Compelling Contents</p>	 <p>User-Friendly Presentation</p>	 <p>Post-writing Support</p>
<ul style="list-style-type: none"> • Original, relevant and engaging contents. • Enriched with facts, data and analytics. • Adopts story telling approach to enable better engagement. • Creative blend of text and visual elements for a better interpretation of the message. 	<ul style="list-style-type: none"> • Structured for easy and quick reading. • Applies visually appealing layouts to make for an exciting reading. • Maintains compliance with requirements and guidelines. • Professionally branded to boost credibility and trust. 	<ul style="list-style-type: none"> • Documents can be adapted to the delivery format that suites your need: <ul style="list-style-type: none"> - eCopy - Web Contents - Presentation Slides - Prints - eBook • Provides support to prepare you for a pitch, and to enable you take ownership of the document.

Newsletter 360°

Full-Service Newsletter Management Solution



Newsletter 360° will provide your organization with a full-service newsletter campaign solution that will enable it to inform, engage, persuade and win-over a large pool of partners, customers and other stakeholders.

| How Newsletter 360° can help

In today's rapidly evolving world, the newsletter and technology has converged, and are influencing each other to create new opportunities for organizations to reach out and engage a large pool of stakeholders, capture their interest, and systematically gain their buy-in. Evidently, running a newsletter as a stand-alone communication tool limits the extent to which an organization can take advantage of these new opportunities.

In light with this, we have designed a full-service newsletter management solution that will enable your organization to maximize the opportunities in today's newsletter space to build strategic relationships, establish credibility and trust as well as position as an authority in its industry.

We are more than happy to work with your organization to give clarity to the goals of your newsletter publication, translate them into a newsletter campaign strategy, and create a system that will drive the effective production and distribution of periodic newsletters, as well as the management of the newsletter campaign with focus on achieving maximum results on the set goals.





What we provide

We cater to every aspect of effective newsletter campaign development and management

<p>Develop Campaign Strategy</p>	<p>Create Engaging Contents</p>
<p></p> <p>Define newsletter goals and target audience, design newsletter campaign, and craft a strategy for achieving maximum results on the goals.</p>	<p></p> <p>Create newsletter contents that are relevant, valuable, and resonates with the audience using story telling approach to enable better engagement.</p>
<p>Create Appealing Designs</p>	<p>Coordinate Printing</p>
<p></p> <p>Adopt simplified and visually appealing formats to enable easy reading, and use imagery and charts where necessary to ease the interpretation of the message.</p>	<p></p> <p>Optimize the newsletter for printing, and produce the required number of hard copies, with on-time delivery and zero hassles.</p>
<p>Drive Online Delivery</p>	<p>Manage Feedback & Performance</p>
<p></p> <p>Drive effective online promotion of each edition of the newsletter, generate subscribers list, and setup automated delivery of newsletters to subscribers.</p>	<p></p> <p>Manage feedback from readers, and analyze newsletter performance to stimulate decisions that will enhance the focus and direction of the newsletter.</p>



Business Plan+ will provide you with deep and valuable insights, strategy and direction to start or transform your business, as well as guide every step of its progression.

How Business Plan+ can help

<p>Operate your Business Effectively ①</p> <p>Provides a clear blueprint and roadmap that details what to do, how and when, in order to keep your business on track as it drives towards its goals</p>	<p>Secure Funding ②</p> <p>Enables you to win-over financiers and investors as it provides the information and data that they need to analyze and evaluate your business</p>	<p>Make Better Decisions ③</p> <p>Provides the information, data and analytics that will enable you to determine the right answers to the most critical business decisions</p>
<p>Grow & Expand Your Business ④</p> <p>Reveal the current situation of your business, inform you on the steps and best-fit approach to take it to the next-level, and guide you every step of the way</p>	<p>Work Smarter & Perform Better ⑤</p> <p>Provides a template to organize your business, focus efforts on important activities, allocate resources effectively and monitor progress</p>	<p>Measure Results ⑥</p> <p>Provides a reference point to compare actual operational results to projections to enable you to determine whether you have achieved your goals</p>

Whether you intend to start a new business or enhance your existing business, we will work with you to breakdown your business and its operating environment into meaningful pieces to get a firm grip on its strengths, success factors, opportunities, challenges and risks. We then leverage these insights to create the conditions for your business to thrive.





In doing this, we ascertain the value your business will have to deliver in order to gain a stronger and more lasting competitive advantage. We then devise creative and effective ways for delivering this value with emphasis on achieving the level of profitability that will propel the business to grow. We will also help set the direction for the business to effectively capture and grow its customer base, as well as create the processes and systems that will enable it to work smarter, operate smoothly, adapt quicker to the rapidly evolving business environment, and achieve maximum results on its goals.



At **Business Plan+**, we recognize that business plan is not one-size-fits-all. Hence, we do not constrain ourselves to the use of generic business plan templates. Rather, we work with you to ascertain where you are with your business, where you want to go with it, and what it truly takes to get there. We then develop a clear plan of actions to enable you get started, as well as guide you to the desired destination.

If you intend to secure funding or investments, we will develop your business plan with focus on answering every single question a financier or investor could possibly ask. We then evaluate it from the standpoint of prospective financier or investors to ensure it meets expectations and aligns with requirements.

Key Features

<p>Personalized</p>	<p>Executable</p>
 <p>Developed from scratch and tailored to fit your unique business needs, as opposed to editing an existing business plan template.</p>	 <p>Provides clear action steps that will dictate and specify what your business needs to do in order to thrive and achieve its goals.</p>
<p>Fundable</p>	<p>Rich Content</p>
 <p>Presents your niche, capabilities, market potentials, and other unique success factors in a way that will delight and compel financiers to respond favourably to your call.</p>	 <p>Enriched with data and analytics that provides valuable insights for starting and operating the business effectively, thereby eliminating the costly risk of trial and error.</p>

Take your Organization to a whole new level





Let's Get Started



CONTACT US TODAY

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     [spurvalue](#)